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CBC Flooring Named a Green Exhibitor at Greenbuild *Company Achieves Advocate Level at Expo for Use of Sustainable Booth Materials*

COMMACK, NY — As a testament to its focus on sustainability in all areas, CBC Flooring was designated an advocate in the Green Exhibitor Award Program during this year's Greenbuild conference held in Chicago, Nov. 16-19 and hosted by the U.S. Green Building Council.

CBC Flooring earned high marks in all five categories: booth property/construction, shipping materials, transportation, print/collateral and community partnerships. Fewer than 15 percent of all exhibitors at Greenbuild earned recognition as a Green Exhibitor. The three levels of recognition included leader, advocate and partner.

CBC used lightweight materials in its exhibit including 100 percent Enviro-Tex fabric, (made with Repeve, a recycled fiber), eco-friendly, water soluble inks and a recycled aluminum framework.

“We offer a variety of sustainable flooring materials and systems for the commercial specifier and this award fits in nicely with our EcoVision policy of sourcing the most sustainable products from around the world,” said Jeff Collum, Director of Flooring for CBC. “We work hard to make sure that we think about the environment with everything we do.”

About CBC Flooring

CBC Flooring, headquartered in Commack, NY, is part of CBC (AMERICA) Corp., the North American subsidiary of the CBC Group based in Japan. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals and pharmaceuticals, flooring, and plastics and resins. CBC Flooring brands TOLI International, CERES PVC-Free Flooring, Indelval rubber flooring, Salto Exceptional Flooring and Halo Floors all share a strong sense of responsibility to the environment in which we live and work; and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

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