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FOR IMMEDIATE RELEASE

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CBC (AMERICA) comes together to meet evolving flooring industry demands

COMMACK, N.Y. – As CBC (AMERICA) Flooring Division celebrates 20 years in the U.S. marketplace through its vinyl flooring brand, the company is bringing together its TOLI and CERES brands with a renewed commitment in the commercial flooring industry in 2009.

The combined strength of the TOLI and CERES brands allows CBC to offer the broadest range of products in the industry, with a shared sense of responsibility to the environment.

That dedication has brought to the market several products, like the award-winning Linotesta vinyl enhanced tile from TOLI and LL300 modular tile offering a unique composition of 65 percent post-industrial waste. CERES products are designed, and well-known, for their environmental friendliness. From natural cork, recycled rubber and PVC-free tile, CERES natural offerings complement TOLI's broad and proven offerings.

In fact, CERES Flooring Products was created to respond to market demands to source materials that make their structures greener, contributing points to LEED scorecards. The brand focuses on emerging trends toward products with PVC-free construction. In 2009, CERES will remain focused on the expansion of its PVC-free product lines, with all new colors in WELS sheet flooring, following the launch of CERES Cork C2.

TOLI International's Mature sheet flooring, which celebrates 20 years in the U.S. market in 2009, boasts the longest record of performance in the industry, setting the standard for commercial wood-grain sheet flooring and visual appeal in commercial applications across the country. Backed by CBC's international reach and perspective, in 2009 TOLI will kick off another notable 20 years with the enhancement of existing product lines through technological advancements and new color offerings.

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To reinforce the company's renewed commitment to the flooring industry, CBC recently brought on two industry veterans with more than 45 years of combined experience. Jeff Collum oversees CBC (AMERICA)'s Flooring Division and brings 23 years of senior sales and marketing success with multiple brand challenges, distribution channel improvements and visionary corporate planning roles. Chip Braulick, who manages marketing and product functions, also brings 23 years of senior marketing experience to the company, with past successes ranging from trend-setting product launches to world-class marketing and brand strategies. Collum and Braulick work closely with Reggie Ohishi, CBC (AMERICA) Director from Japan working in the United States, overseeing global product sourcing.

For more information, visit www.toli.com or www.ceresnaturalfloors.com.

About CBC (AMERICA)

CBC (AMERICA) Corp. is a wholly owned subsidiary of the CBC Group and part of a global network of Import, Export, Trading, and Distribution companies, strategically located throughout the world. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals & pharmaceuticals, flooring, and plastics & resins. With sales and distribution centers in New York and California, we are able to meet the needs of the North, South and Central American markets. CBC flooring brands TOLI International and Ceres Natural Floors both share a strong sense of responsibility to the environment in which we live and work; and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. TOLI International and CERES Natural Floors are both ISO 9001 and ISO 14001 compliant.

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