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## **CBC Flooring appoints new agent, expands distributor's coverage area**

COMMACK, N.Y. – CBC Flooring continues to enhance its distribution channels with the appointment of a new agent and expansion of an existing distributor's area of coverage.

Interior Contract Group (ICG) is an independent agent now representing the TOLI and CERES brands. ICG Floors will cover the states of Iowa and Nebraska, along with the quad cities area of Illinois.

In addition, Professional Flooring Supply (PFS) now distributes the TOLI and CERES lines in Colorado, Utah and Wyoming. The three new states are an extension of the current PFS distribution area that includes Texas, Oklahoma, Arkansas and Northern Louisiana.

“These strategic appointments are a continuation of our plan to cover North America with only the most reliable distributors and agents across North America,” said Jeff Collum, director of flooring for CBC Flooring. “We’re confident the industry expertise, customer service and professionalism of ICG Floors and PFS will advance the CBC Flooring brand.”

### **About CBC (AMERICA)**

CBC (AMERICA) Corp. is a wholly owned subsidiary of the CBC Group and part of a global network of Import, Export, Trading, and Distribution companies, strategically located throughout the world. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals & pharmaceuticals, flooring, and plastics & resins. With sales and distribution centers in New York and California, we are able to meet the needs of the North, South and Central American markets. CBC Flooring brands TOLI International, CERES PVC-Free Flooring, Indelval and Salto all share a strong sense of responsibility to the environment in which we live and work; and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

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