



CBC (AMERICA) Corp.
55 Mall Drive
Commack, NY 11725
tel (631) 864-4343
fax (631) 864-8151
www.cbcflooring.com

For Immediate Release

June 2010

Contact: Chip Braulick
Senior Marketing Manager
631-759-1747
ebraulick@cbcamerica.com

Mary Miller
Hart Associates
419-893-9600 x142
248-229-0175 mobile
mmiller@hartinc.com

CBC Flooring Updates Its TOLI Luxury Vinyl Tile Collection *Lightwood Offers the Look of Wood, Performance of Vinyl*

COMMACK, NY — Architects and specifiers seeking the beauty of wood flooring and the performance of vinyl can find both in TOLI's newly updated Lightwood line.

Lightwood has recently undergone an update of colors and textures, resulting in 19 new SKUs. TOLI's luxury vinyl tile line, which includes Lightwood, Lightwood RE and Lightstone, was the first true commercial luxury tile on the market.

"Lightwood and Lightstone have enjoyed use in healthcare, retail and education markets in North America for close to 20 years," said Chip Braulick, senior marketing manager for CBC Flooring. "With these new colors and realistic textures, Lightwood is a great choice for the end user who wants a luxury vinyl tile with the assurance of a tried-and-true product. TOLI gives them just that."

Lightwood comes in 26 woodgrains and stains in 4-inch- and 6-inch-wide planks. Traditional maples and oaks have been supplemented by exotics such as Brazilian cherrywood, emerging darker stains in a tiger oak, and the stable bamboo in both natural and carbonized finishes. Special attention was placed on the textured ticking to best represent each species.

About CBC Flooring

CBC Flooring, headquartered in Commack, NY, is part of CBC (AMERICA) Corp., the North American subsidiary of the CBC Group based in Japan. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals and pharmaceuticals, flooring, and plastics and resins. CBC Flooring brands TOLI International, CERES PVC-Free Flooring, Indelval rubber flooring, Salto Exceptional Flooring and Halo Floors all share a strong sense of responsibility to the environment in which we live and work; and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

###

