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## **CBC (AMERICA) appoints new distributor and agent**

COMMACK, N.Y. –CBC (AMERICA) continues its strategic improvement of its sales channel with two more appointments to service the TOLI and CERES PVC-free Flooring Products lines.

Professional Flooring Supply (PFS) in Fort Worth, Texas, one of the top commercial flooring distributors in North America, is now an exclusive carrier of both brands according to CBC (AMERICA) Flooring Division. PFS will serve as the TOLI and CERES distributor in Texas, Oklahoma, Arkansas and Northern Louisiana.

“The ownership commitment of three generations of the Lee family and their involvement at PFS are among the finest examples of what success requires in work ethic, commitment, partnership and dedication to marketing to all areas of commercial flooring opportunities,” said Jeff Collum, Director of Flooring at CBC. “PFS has exemplified how great customer service and an understanding of the process of selling high value commercial flooring can lead to great market penetration and results for the product lines they represent.”

“The PFS management team is thrilled to be a distributor of TOLI and CERES products,” said Dan Lee, owner of PFS. “The TOLI and CERES product lines will make the difference in what we can offer to the commercial market that others can’t. Their attention to detail and resolution is superior to anything else on the market.”

In addition, the John Bagy Company (JBC) will serve as the CBC Flooring Agent for most of Missouri and parts of the Illinois market. JBC is marketing both the TOLI and CERES lines as well.

### **About CBC (AMERICA)**

CBC (AMERICA) Corp. is a wholly owned subsidiary of the CBC Group and part of a global network of Import, Export, Trading, and Distribution companies, strategically located throughout the world. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals & pharmaceuticals, flooring, and plastics & resins. With sales and distribution centers in New York and California, we are able to meet the needs of the North, South and Central American markets. CBC flooring brands TOLI International and Ceres Natural Floors both share a strong sense of responsibility to the environment in which we live and work; and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. TOLI International and CERES Natural Floors are both ISO 9001 and ISO 14001 compliant.

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