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CBC offers truly unique flooring options in Salto line

COMMACK, N.Y. — Salto, by definition in Italian, means “jump or leap.” That’s just what CBC Flooring is doing with the launch of its new Salto Exceptional Flooring brand and Unica, the first product in the line.

“The Salto brand is characterized by leaping into the future or forward thinking in the commercial flooring industry. The brand is designed to satisfy unmet market demands, irrespective of material,” said Jeff Collum, Director of Flooring for CBC. “That forward thinking is reflected in Unica: A product that gives building owners and facility managers an environmentally and economically friendly floor.”

Unica is a recycled limestone tile with an impressive 80 percent recycled content: 10 percent post-consumer and 70 percent pre-consumer recycled content. It is California Section 1350 compliant, the basis for many indoor air quality certifications. In addition, its new adhesive has an impressive 20 percent post-consumer recycled content and has zero-calculated VOCs. Unica and its installation system contribute to LEED credits including Materials and Resources Recycled Content 4.1 and 4.2, Reuse 3.1; and IEQ Credit 4.1 and 4.3 for indoor air quality. This combination of flooring product and installation system is a significant launch in the sustainable building market.

The story doesn’t stop with the environmental benefits. Salto offers an economic solution to budget constraints without sacrificing the quality and aesthetics building designers are looking for.

Just as no two pieces of limestone look exactly the same, no two Unica tiles look exactly the same. The natural-looking floor imitates the essence of natural stone and marble, providing a truly unique flooring option.

Available in 28 colorways, Unica will fit any design scheme, and the standard 18” x 18” format contributes to its upscale visual characteristics and allows for an efficient installation.

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“No other flooring option offers the aesthetics, green factors, durability and ease of maintenance as affordably as Unica,” Collum said.

Unica is a high-quality commercial flooring option ideal for retail, education and healthcare facilities. It features a water-based polyurethane, factory-applied finish, allowing ease of maintenance for high-traffic areas.

About CBC (AMERICA)

CBC (AMERICA) Corp. is a wholly owned subsidiary of the CBC Group and part of a global network of import, export, trading, and distribution companies, strategically located throughout the world. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals and pharmaceuticals, flooring, and plastics and resins. With sales and distribution centers in New York and California, we are able to meet the needs of the North, South and Central American markets. CBC Flooring brands TOLI International, CERES PVC-Free Flooring, Indelval and Salto all share a strong sense of responsibility to the environment in which we live and work, and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. All CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

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