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CBC (AMERICA) hires new technical services manager

COMMACK, N.Y. – CBC (AMERICA) Flooring Division is adding more than 20 years of flooring industry experience to its team with the hiring of Tim Davis as Technical Services Manager.

He will be responsible for writing technical documents and oversight of technical data accuracy for CBCA. He will start immediately on developing clearly defined claims procedures, reviewing and updating all maintenance guides and performing technical support for product initiatives.

“Tim also will play an active role in how our products are positioned in the market, which shows a unique talent for a technical services manager,” said Chip Braulick, Senior Marketing Manager, CBC (AMERICA) Flooring.

Davis’ industry background also includes product testing, site management, quality control and claim handling.

About CBC (AMERICA)

CBC (AMERICA) Corp. is a wholly owned subsidiary of the CBC Group and part of a global network of Import, Export, Trading, and Distribution companies, strategically located throughout the world. CBC (AMERICA) Corp. is the largest organization of CBC's companies, with divisions in security products, chemicals & pharmaceuticals, flooring, and plastics & resins. With sales and distribution centers in New York and California, we are able to meet the needs of the North, South and Central American markets. CBC flooring brands TOLI International and Ceres Natural Floors both share a strong sense of responsibility to the environment in which we live and work; and support the responsible stewardship of resources and the preservation of the air, water, earth and its inhabitants. TOLI International and CERES Natural Floors are both ISO 9001 and ISO 14001 compliant.

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