



## CBC AMERICAS Corp.

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**FOR IMMEDIATE RELEASE**  
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### **CBC Flooring Will Showcase its Portfolio of Commercial Resilient Flooring Products at NeoCon 2016**

*Exhibiting at Booth #7-8130, CBC Flooring invites design professionals to  
Trust the Experience™ of it's 25+ years as a leading supplier of innovative, environmentally friendly,  
& extremely durable commercial resilient flooring products*

Cary, NC - [CBC Flooring](#), a sustainability-focused flooring company whose brands are synonymous with quality and environmental responsibility, will showcase its portfolio of commercial resilient flooring products — including: luxury vinyl tiles and planks, homogenous vinyl tiles, indoor/outdoor sheet flooring and stair treads, PVC-free advanced PET thermoplastic flooring, and accessories, such as maintenance and installation products — at [NeoCon 2016](#), which will take place June 13 – 15 at The Mart in Chicago.

Globally recognized as one of the most respected and well-attended trade shows dedicated to commercial design, NeoCon 2016 is expected to welcome 50,000 design professionals from the healthcare, hospitality, retail, education, government, public space, and workplace markets, and will feature 445 exhibitors, and more than 100 first-class educational seminars, keynotes, and networking events.

Exhibiting at [Booth #7-8130](#), CBC Flooring representatives — including President and CEO of CBC Americas Corporation, Mike Ozimek; Director of Flooring, Chip Braulick; National Sales Manager, Huiet England; and Senior Marketing Manager, John Clouse — will introduce attendees to the new [Mature Select™](#) premium resilient sheet flooring and Joint Shield™ seam sealer from TOLI International®.

Available exclusively from CBC Flooring, Mature Select premium resilient sheet flooring combines beautifully rendered woodgrain and natural fleck patterns with a patent-pending two-tier, no-wax, antibacterial wear layer that actively resists stains, scuffs, and germs, and a rugged construction that resists tears, gouges, and indentations. Long-lasting and maintenance-free, Mature Select eliminates the expensive, disruptive, and chemical-laden waxing and stripping maintenance required by other commercial sheet flooring, and is made with 26% recycled content, providing high-traffic commercial interiors with an ideal balance of beauty, strength, affordability, environmental responsibility, and durability.

Joint Shield seam sealer, designed especially for Mature Select flooring and also available exclusively from CBC Flooring, is a patent-pending, chemical seam sealer that saves both time and money, as well improves the aesthetic appeal of Mature Select flooring by delivering a virtually invisible seam in a few short hours without tooling and heat welding.

“We’re excited to exhibit at NeoCon 2016, and are especially looking forward to launching our new Mature Select and Joint Shield products, and to introducing attendees who may not yet be familiar with CBC Flooring to the several exclusive lines of innovative, aesthetically pleasing, environmentally responsible, and superior-quality resilient commercial flooring products we provide,” said Chip Braulick, director, CBC Flooring.

Visitors to the CBC Flooring booth can also learn more about:

- TOLI International’s [FasolPlus™](#), [Linotesta™](#), and [Piesta™](#) homogenous tiles;
- TOLI International’s [Lightwood™](#) luxury vinyl tile (LVT) woodgrain planks;
- CERES™ [Sequoia™](#) PVC-free advanced PET thermoplastic flooring;
- Halo® [Free™](#) PVC-free advanced PET thermoplastic planks and tiles;
- Halo [Woods™](#) and Stone & More LVT planks and tiles;
- and Halo [Asento™](#) LVT planks and tiles;

all of which offer no-wax or low-maintenance options that effectively minimize the expensive, disruptive, and chemical-laden maintenance required by other commercial sheet flooring, and also deliver numerous environmental benefits.

Additional CBC Flooring products that will be on display at NeoCon 2016 include Takiron® [Pathways™](#) and [MT Sheet™](#) indoor/outdoor sheet flooring and stair treads, all of which boast a uniquely textured surface, wet or dry slip resistance, and excellent UV light stability, in addition to environmental and installation benefits.

For more information about [CBC Flooring](#) and its portfolio of innovative, environmentally friendly, and extremely durable commercial resilient sheet flooring products, please visit any of the embedded links herein, or, if you plan to attend [NeoCon 2016](#), visit CBC Flooring at [Booth #7-8130](#). For all other inquiries, please visit [www.CBCFlooring.com](#) or call 919-230-8700 between 8:30am and 5:30pm EST Monday through Friday.

**Editor's Note:** To schedule an appointment with a CBC Flooring representative at NeoCon 2016, please contact Christine Stieglitz, public relations executive, BtB Marketing Communications, at [christine.stieglitz@btbmarketing.com](mailto:christine.stieglitz@btbmarketing.com) or 919-872-8172.

### **About CBC Flooring**

Headquartered in Cary, N.C., CBC Flooring has been a leader in the North, South, and Central American commercial resilient flooring markets since its introduction of the TOLI brand more than 25 years ago. Operating in accordance with the company's EcoVision policy — which strives to reduce waste, limit the consumption of natural resources, and preserve Earth's environment for future generations — CBC Flooring brands TOLI International®, CERES™ PVC-Free Flooring, Halo®, and Takiron® all meet strict guidelines for high recycled content, high performance wear surfaces that result in reduced maintenance, PVC-free options, and improved indoor air quality, and are each members of the US Green Building Council. Additionally, all CBC Flooring brands are both ISO 9001 and ISO 14001 compliant.

CBC Flooring is a division of CBC AMERICAS Corp., a wholly owned subsidiary of the Tokyo-based CBC Group, and part of a global network of import, export, trading, and distribution companies strategically located throughout the world. The largest organization of CBC's companies, CBC AMERICAS Corp. has divisions in security products, chemicals, pharmaceuticals, plastics, resins, and flooring.

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